



Cybertegic generates leads for health practices on Yelp

Challenge

A growing healthcare practice was looking for ways to **increase the volume of quality leads** for their four locations. They sought the expert assistance of Yelp Advertising Partner Cybertegic.

Solution

Cybertegic:

- Activated **cost-per-click search advertising** on Yelp
- **Optimized campaigns** for each location
- Connected their client with **high-intent consumers**

+128%

increase in monthly appointments booked

+69%

increase in monthly ad-driven leads

