



Shefa Marketing boosts leads for home services businesses on Yelp

Challenge

Digital marketing expert Shefa Marketing was in search of **high-potential growth opportunities** to support their vast clientele of home services businesses - in the middle of a pandemic, no less.

Solution

Shefa Marketing joined the Yelp Partner Program and:

- **Doubled** their number of Yelp advertising client locations
- Earned over **\$30,000** in exclusive Partner rebates alone
- Received **tools & daily support** directly from Yelp

2.5x

more customer leads driven per location after joining the program

"The Yelp partnership has been perfect for us. We're able to offer an edge to our clients, increasing their confidence in Yelp Ads and getting them to spend more, while at the same time increasing our bottom line and providing great results for our clients."

– Ailon Katalan & Tomer Maman, Co-Owners, Shefa Marketing