

# Yelp drives online orders for a popular jewelry brand

## Objective

A popular, mostly online, jewelry brand aimed to drive more online orders and sales. The client had an average cost per order of about \$1,500.

## Solutions

**Products:** Yelp Search Ads, Enhanced Profiles

**Targeting:** Yelp users searching for jewelry categories.

**Measurement:** Yelp ad metrics, Pixels

## Results

# 14.11x

Return on Ad Spend

